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MEDIA CONTACTS: Heather Austin
(602) 738-9252
heather.austin@gmx.com

Leslie Himley
RED Development
(480) 319-8686
lhimley@reddevelopment.com

ME THE ARTIST CHOOSES CITYCENTER OF CITYNORTH FOR PAINTING STUDIO
Creative Company Brings Out Inner Artists through Instructor-Led Group Painting Events

PHOENIX (October 9, 2011) – RED Development, is pleased to announce the addition of [Me The Artist's](#) studio to High Street. This ingenious new company, which was providing mobile, instructor-led group painting activities for artists and non-artists alike, now has a studio location at [CityCenter of CityNorth](#). The space will allow friends and families to enjoy creatively distinct parties, ladies-night-outs, corporate events and fundraisers.

“We wanted to establish our studio in a space that had a modern, urban feel so we could reinvent the traditional multi-session painting experience into something more approachable and fun,” said Danna Gabardy, co-founder and business manager of Me The Artist. “The CityCenter of CityNorth studio welcomes inexperienced artists and helps them realize they *can* create beautiful, display-worthy artwork in just two hours.”

Me The Artist occupies 2,000 square feet on High Street and is celebrating its grand opening on October 25 from 5:30 to 8:30 p.m. The company utilizes **Me’guides** (local artists trained to guide participants step-by-step) to create **Me’sterpieces**, (frame-ready artwork) in just one session. Participants select the artwork they want to recreate and then Me The Artist takes care of the rest. From invitation distribution and supplies to payment collection, Me the Artist serves as the ultimate party host.

“As our newest retailer, Me The Artist provides fresh opportunities for neighboring communities to discover their inner artist and relax after a stressful work week,” explains Leslie Himley, marketing director for CityCenter of CityNorth. “Me The Artist has already created a loyal following through its mobile events and we anticipate additional success for its talented team and innovative concept.”

The grand opening event will showcase the creative process and allow curious participants to try their hand at painting during group sessions beginning at 6 and 7 p.m. The event will also feature appetizers, cocktails and a raffle for attendees. Admission is a \$5 donation for Wings to Fly, a national non-profit promoting self-esteem in young women. Seating for the group painting sessions is limited, so interested individuals should inquire early. For more information visit www.metheartist.com, call 480-822-7999 or [RSVP](#) directly for the grand opening event.

About Me The Artist

Me The Artist is a two-hour, instructor-led group paint activity for artists and non-artists alike. Through instructional paint sessions, either at private locations or in the Me The Artist studio at CityCenter of CityNorth, anyone can explore their creativity through painting in a fun and relaxed atmosphere. For more information, please visit www.metheartist.com.

About High Street

High Street at CityCenter of CityNorth®, a 628,000 square-foot mixed-used development in Northeast Phoenix, features a collective blend of new-to-market restaurants, eclectic assortment of retailers, Class A office space and luxury apartment homes. The urban neighborhood was built along High Street with the goal of obtaining LEED® (Leadership in Energy and Environmental Design) certification from the U.S. Green Building Council. For more information, visit www.CityCenterofCityNorth.com.

About RED Development

A wholly integrated commercial real estate company, RED maximizes asset value and performance for its high-quality retail and mixed-use portfolio that comprises 31 properties totaling more than 17 million square feet in 12 states. RED is a preferred partner for national retailers and investors, as well as for third-party property owners who turn to RED for its expertise in remerchandising and repositioning properties to improve profitability and appeal. A privately held company with national reach from its two headquarters in Phoenix and Kansas City, RED builds on its development capabilities as an active acquirer of existing properties.

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