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CITYCENTER OF CITYNORTH WELCOMES MELLOW MUSHROOM TO HIGH STREET
Eclectic Restaurant Provides Venue for Local Musicians and Artists In Addition to Mouthwatering Pizza and An Extensive Beer Selection

PHOENIX (December 6, 2011) – RED Development, is pleased to announce the addition of [Mellow Mushroom Pizza Bakers](#) to The Restaurant and Bar Collection on High Street. As the newest dining destination for [CityCenter of CityNorth](#), Mellow Mushroom will be much more than pizza and beer. It will provide an experience filled with colorful art, eclectic music and an extensive menu with food that comforts the soul.

We're thrilled for the opportunity to build on the existing foundation of dining and entertainment success the Desert Ridge area has experienced," said Robyn Young, vice president, marketing and communications for RED Development. "Mellow Mushroom is a unique pizza concept that will cater well to both residents and visitors to the area."

Mellow Mushroom will occupy approximately 6,800 square feet next to Sunglass Hut on High Street. Each Mellow Mushroom is locally owned and operated, and while the quality of pizza and expansive selection of beer is consistent from location to location, each has its own vibe and eccentric interior design. Accordingly, the Mellow Mushroom on High Street's decor will be unlike any other location, but create a comfortable, laid-back atmosphere for local pizza and beer aficionados.

Mellow Mushroom's creativity extends beyond the décor to its unconventional menu. In addition to franchise favorites like the Philosopher's Pie, Magical Mystery Tour and Kosmic Karma pizzas, Mellow Mushroom on High Street will deliver its own take on an extensive selection of appetizers, salads, pizzas, calzones and hoagies. The result promises to maintain the Mellow Mushroom tradition of delicious and unique food, creatively customized for each location's community.

About Mellow Mushroom

For 37 years Mellow Mushroom has been serving up fresh stone baked pizza's to-order in an eclectic, art filled environment. Each Mellow is locally-owned and operated with a unique feel, focused around great customer service and quality. For more information on Mellow Mushroom, visit www.mellowmushroom.com.

About High Street

High Street at CityCenter of CityNorth®, a 628,000 square-foot mixed-used development in Northeast Phoenix, features a collective blend of new-to-market restaurants, eclectic assortment of retailers, Class A office space and luxury apartment homes. The urban neighborhood was built along High Street with the goal of obtaining LEED® (Leadership in Energy and Environmental Design) certification from the U.S. Green Building Council. For more information, visit www.CityCenterofCityNorth.com.

About RED Development

A wholly integrated commercial real estate company, RED maximizes asset value and performance for its high-quality retail and mixed-use portfolio that comprises 32 properties totaling more than 17 million square feet in 12 states. RED is a preferred partner for national retailers and investors, as well as for third-party property owners who turn to RED for its expertise in remerchandising and repositioning properties to improve profitability and appeal. A privately held company with national reach from its two headquarters in Phoenix and Kansas City, RED builds on its development capabilities as an active acquirer of existing properties. www.reddevelopment.com

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