



For more information contact:
Kim Jones, CMD
Marketing Director
402.505.9773
kjones@reddevelopment.com

Shadow Lake Towne Center Welcomes Three Merchants Opening This Fall

Things Remembered Scheduled to Open October 28

PAPILLION, Neb. (Oct. 25, 2011) – Shadow Lake Towne Center® announces that local boutique clothing store **Runway Boutique** and national frozen yogurt chain **Orange Leaf Yogurt** will join the shopping center's retail line-up with openings this fall. Runway Boutique and Orange Leaf Yogurt join **Things Remembered**, slated to in open at Shadow Lake Towne Center on October 28.

The locally owned and operated **Runway Boutique**, formerly located at 132nd and Center, will occupy 2,166 square feet at Shadow Lake Towne Center, between retailers rue 21 and CJ Banks on the center's "Main Street".

Nicole Fuqua, owner of Runway Boutique, said that the store attracts stylish and trendy women looking for wardrobe pieces that stand out. Popular designer brands such as Miss Me, LA Idol, Big Star, Sweetees and Jessica Simpson will be among the designer labels available at the new boutique location.

Runway Boutique is slated to open by the first week in November. (www.runwayomaha.com)

New to the Omaha market, **Orange Leaf Yogurt**, a soft serve yogurt store, will occupy 2,400 square feet next to Old Navy on "Main Street".

The Orange Leaf Yogurt brand prides itself on helping Americans make healthier decisions by providing decadent flavors and a toppings bar featuring selections such as fresh fruits to brownie bites where customers will use a pay-by-the-ounce system.

Franchisee owners, Robi and Frank Overhue of Glenwood, Iowa, along with sons Trent and Travis, plan to open four stores in the Omaha market, with the first at Shadow Lake Towne Center. Orange Leaf Yogurt is projected to open in November. (www.orangeleafyogurt.com)

Previously announced, **Things Remembered**, known for its on-site engraving services and engravable gifts, will open on October 28 across the street from Kay Jewelers located on the center's "Main Street". (www.thingsremembered.com)

Additional new store openings for Shadow Lake Towne Center are expected to be announced by first quarter 2012.

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About Shadow Lake Towne Center

Shadow Lake Towne Center is a premier shopping center home to more than 70 shops, restaurants and services including JCPenney, Gordmans, Best Buy, Dick's Sporting Goods, Nebraska Brewing Company and Sephora. The 880,000-square-foot lifestyle center is a favorite Sarpy County destination for shopping, dining and special events. The center is conveniently located at Highway 370 and 72nd Street in Papillion. For more information, visit www.shadowlakeshopping.com.

Shadow Lake Towne Center is leased and managed by RED Development, LLC.

About RED Development, LLC

RED Development, LLC, formed in 1995, has co-headquarters in Kansas City, Mo. and Scottsdale, Ariz. RED develops, leases, manages and owns shopping centers throughout the nation. RED has more than 30 centers open, in development or under construction, totaling more than 19 million square feet. The company primarily focuses on open-air, lifestyle centers and destination retail and entertainment developments. To learn more about how RED is "REDefining" retail and entertainment development, visit www.reddevelopment.com.