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## **Two New Retailers To Open at Village Pointe** **New stores will open prior to the 2011 holiday season**

**OMAHA, Neb.** (October 28, 2011) – Village Pointe® Shopping Center is announcing the addition of specialty retailers **Chocolatier Blue** and **The Whistle Stop Country Store** to the merchant lineup with openings this fall just prior to the holidays season.

**The Whistle Stop Country Store** will open on October 29 as a seasonal tenant through the holidays, located next to The Walking Company store, just off the center court. The Village Pointe store will be a satellite location for business owners, Laurie and Robert Owens, who opened the original Olde Towne Elkhorn shop in 1993. The Whistle Stop Country Store will offer an eclectic mix of antique, vintage and refurbished furniture along with unique gifts items, holiday décor, home accents, and a variety of handmade jewelry from Nebraska artists.

“We’re excited to open at Village Pointe for the holidays,” said Laurie Owens. “Our selection of one-a-kind vintage and repurposed pieces will give customers a reason to visit both stores. You never know what treasure you’ll find at The Whistle Stop.”

([www.thewhistlestopcountrystore.com](http://www.thewhistlestopcountrystore.com))

**Chocolatier Blue**, a specialty chocolate shop, will open in November in 911 square feet just off the center court, next to Scooter’s Coffeehouse. The first-to-the market business will occupy the former Three Dog Bakery store, which relocated to a larger space at Village Pointe in September.

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**Owner, Chris Blue, with origins in Nebraska, attended French pastry school in Chicago where** he learned his craft and mastered the techniques associated with his creation of a line of innovative chocolate confections. Blue's product brand philosophy involves using the finest quality ingredients with a focus on an aesthetic presentation. New flavors are introduced every two to three months.

Customers can purchase as individual pieces or have the option of choosing multiple pieces assembled into gift boxes in a variety of sizes. Chocolatier Blue will also offer 13 varieties of chocolate bark with flavors such as pistachio, cherry, white chocolate bark, fig, walnut, dark chocolate bark, peanut, and milk chocolate bark. Domori and Amedei brand chocolate bars will also be sold.

Seasonal holiday specialty chocolates will include featured flavors such as eggnog, gingerbread, cranberry jalapeno, and candy cane.

The store's interior design will feature the brand's signature blue and white stripes along the walls with a display counter finished with white wainscoting with a Carrera marble counter top.

The Village Pointe Chocolatier Blue store will be one of seven in the company including Blue's flagship business in Berkeley, CA, and a store located in Lincoln, NE. ([www.chocolatierblue.com](http://www.chocolatierblue.com))

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#### **About Village Pointe® Shopping Center**

**Village Pointe® Shopping Center**, a lifestyle shopping center located at 168<sup>th</sup> Street and West Dodge Road, opened in May 2004 with distinctive retail, dining and entertainment offerings. The center features strolling walkways, ample common areas, lush landscaping and distinctive architecture, along with an outdoor amphitheatre and fireplaces. The open-air design of the center replicates a nostalgic "Main Street" shopping district with convenient store-front customer parking.

[www.villagepointeshopping.com](http://www.villagepointeshopping.com)

**Village Pointe Shopping Center is leased and managed by RED Development, LLC**

#### **About RED Development, LLC**

RED Development, LLC, formed in 1995, develops, leases, manages, owns, and advises on shopping centers throughout the United States. The company, with co-headquarters in Kansas City, Mo. and Phoenix, Ariz., has experience developing and consulting on a wide variety of commercial retail projects, including open-air regional shopping centers, better known as lifestyle centers, neighborhood grocery-anchored stores, regional power centers, mall re-development and mixed-use projects. With mixed-use development opportunities, RED maximizes projects by combining retail with residential, office and/or hotels. RED also partners with home builders to provide convenient retail and dining destinations within master-planned communities. RED has 39 projects open, under construction or in development, totaling more than 22 million

square feet. To learn more about how RED is “REDefining” retail and entertainment development, visit [www.reddevelopment.com](http://www.reddevelopment.com).