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YOUFIT HEALTH CLUB ENERGIZES CHANDLER RETAIL DESTINATION
Florida Entrepreneur Expands on Phoenix Fitness Trend with Successful No-Frills Concept

Chandler, Ariz. (October 26, 2011) – RED Development, LLC, announced today that [Youfit Health Clubs, Inc.](#), a Florida-based fitness company, is expanding its popular value-priced gyms to [The Promenade at Fulton Ranch](#) in Chandler, Ariz. The new Youfit Health Club builds on a growing Phoenix-area fitness trend of smaller, more focused workout venues.

“Our expansion into Chandler is fueled by local demand for an entirely new health club concept,” explains Rick Berks, founder of Youfit Health Clubs. “Youfit is for people who just want to get healthier without the drama, hassles and expense they might have encountered at larger gyms. At Youfit, clients get exactly what they need instead of unnecessary “extras” they rarely use but pay for monthly.”

The 18,000 square foot Youfit facility is the new anchor tenant at The Promenade at Fulton Ranch. It features the latest cardio and weight training equipment for low monthly rates starting at just \$10. Youfit focuses on providing a personalized workout experience with individual TV’s and Ipod connectors on each cardio machine. Unlike typical “big-box” gyms, there aren’t trainers or salespeople pressuring customers to upgrade memberships. Instead, the newest Youfit location will serve active-minded residents in South Chandler, Gilbert, Higley and West Queen Creek who simply want to get in shape in a convenient and comfortable atmosphere.

“As the first of many new additions to The Promenade, Youfit fills an important niche in the community and meets the needs of area fitness enthusiasts of all ages,” said Stephanie Bugno, marketing director for The Promenade at Fulton Ranch. “We look forward to welcoming Youfit to Chandler and announcing additional merchants in the coming months.”

Youfit Health Clubs are also “green” facilities. The company limits its carbon footprint by installing the highest energy-efficient air conditioners/heating systems in each new health club. Additionally, air dryers are installed in bathrooms to help reduce unnecessary paper waste and flooring is comprised of recycled tires and shoes. For more information on Youfit Health Clubs, visit www.youfithealthclubs.com

About Youfit Health Clubs

Youfit Health Clubs, Inc. is the leader in value-priced gyms. Founder Rick Berks, after spending more than 25 years owning and operating other health club chains, saw the need for a gym that was friendly, inviting and had great equipment all for an affordable price. He created the Youfit model with its signature purple and green colors, environmentally-friendly construction and a \$10 per month membership with no commitments – a place Where Youfit In™. Youfit®, headquartered in Florida, currently has more than 30 locations throughout Florida and Phoenix with plans to continue expansion in these areas and beyond. For more information on Youfit® visit www.youfithealthclubs.com.

About The Promenade at Fulton Ranch

The Promenade at Fulton Ranch is a 150,000-square-foot lifestyle center located at the northeast corner of Chandler Heights Road and Alma School Road in Chandler, Ariz. The Promenade at Fulton Ranch is home to upscale shops, restaurants and services. For more information, visit www.fultonranchshopping.com.

About RED

A wholly integrated commercial real estate company, RED maximizes asset value and performance for its high-quality retail and mixed-use portfolio that comprises 31 properties totaling more than 17 million square feet in 12 states. RED is a preferred partner for national retailers and investors, as well as for third-party property owners who turn to RED for its expertise in remerchandising and repositioning properties to improve profitability and appeal. A privately held company with national reach from its two headquarters in Phoenix and Kansas City, RED builds on its development capabilities as an active acquirer of existing properties.

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